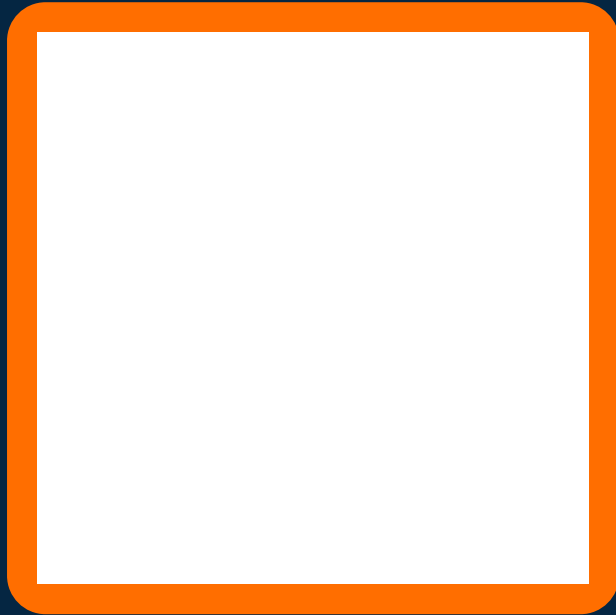


PERSONAS TEMPLATE



First & Last Name:

Age:

Gender:

Location:

Marital Status:

Family life:

Job Title:

Household Income:

Aspirations/Goals:

Pain points:

Values:

Fears:

Likes:

Dislikes: